## Development

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<tr>
<th></th>
<th>Movement-Related Initiatives</th>
<th>YMCA Design Standards</th>
<th>YMCA Branded Standards</th>
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<th>Research &amp; Analysis</th>
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<th>New Center Programming &amp; Budgeting</th>
<th>Center Schematic Design</th>
<th>Center Furniture Selection &amp; Procurement</th>
<th>Peer Network Hosting</th>
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<th>Initial Developer Interface</th>
<th>Refined Schematic Design &amp; Design Dev. Consulting</th>
<th>Center Branding &amp; Signage Programs</th>
<th>Center Facility Mgmt. &amp; Maintenance Consulting</th>
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<th>Association Real Estate Portfolio Strategy</th>
<th>Cost Estimating &amp; Leveling</th>
<th>Center Interior Finish Selection</th>
<th>Facility Mgmt. &amp; Maintenance Training &amp; Certifications</th>
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<th>Professional Services Selection</th>
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<th>Facility Audits Support</th>
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### FACILITY SERVICES MATRIX

- **Included in YMCA**: Fair Share Support
- **Fee-for-Services**: (Below Market Rates)

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## Development

1. **Movement Related Initiatives:**
   - Support of Y-USA initiatives

2. **Research & Analysis:**
   - Review & analysis of emerging development trends & benefit to YMCA facility development

3. **New Center Programming & Budgeting:**
   - Programming: definition of building venues & areas that define a total recommended facility size in square feet. Budgeting: budget values for major cost categories that define the total cost for a capital project.

4. **Initial Developer Interface:**
   - Communication and representation of the YMCA movement to developers

5. **Association Real Estate Portfolio Strategies:**
   - Development of facility strategies to meet service area needs with definition of site

6. **Development Scenario & Cost Modeling:**
   - Facilitating the preparation of detailed cost estimates for all construction-related work/improvements, and the estimates for all corresponding project soft costs.

7. **Professional Services Selection:**
   - Selection of design professionals, including material development, interface and conducting interviews for architects, contractors and other professional service firms

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## Design

1. **YMCA Design Standards:**
   - Recommended facility design by venue & building system performance standards

2. **Research & Analysis:**
   - Study & recommendations of common facility solutions

3. **Center Schematic Design:**
   - Custom facility design for new & existing Y facilities, camps and build-outs

4. **Refined Schematic Design & Design Development Consulting:**
   - Detailed review of materials developed by local architectural & engineering (A/E) teams

5. **Cost Estimating & Leveling:**
   - Detailed review & analysis of project costs

6. **Construction Document Review:**
   - Detailed review of materials developed by local A/E firms

7. **Pre-Construction Support:**
   - Consulting services for YMCA teams up to commencement of construction. Includes development of fundraising collateral such as plans, budgets and project imagery (renderings)

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## Interiors

1. **YMCA Branded Environments Standards:**
   - Standard strategies for contemporary YMCA interiors, including colors, materials, graphics and signage recommendations

2. **Interior Finish Standards:**
   - Recommended materials & colors for YMCA facilities including outline specifications

3. **Center Furniture Selection & Procurement:**
   - Management of the selection, delivery & installation of custom strategy for furniture in all venues of a YMCA project

4. **Center Branding & Signage Programs:**
   - Custom branding & signage strategies, including selection, procurement & installation of materials

5. **Center Interior Finish Selection:**
   - Custom project-specific finish selection for contemporary YMCA interiors

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## Management

1. **Movement-Related Initiatives:**
   - Support of Y-USA initiatives

2. **Research & Analysis:**
   - Development & analysis of facility management strategies for YMCA facilities. Outcomes are shared and available to all Ys through resource network

3. **Peer Network Hosting:**
   - Management of online and in-person networking of Y staff with similar challenges and expertise

4. **Center Facility Maintenance & Management Consulting:**
   - Provide direct consultation to local YMCA staff on facility management and maintenance issues and questions

5. **Facility Management & Maintenance Training & Certifications:**
   - Facilitation of training and certification of staff in operation of YMCA facilities and building systems

6. **Vendor / Supplier Interface:**
   - Manage relationships with vendors that provide materials or services on a nationwide basis. Includes leveraging of national footprint in negotiations and resolution issues

7. **Facility Audit Support:**
   - Facility audits by 3rd-party providers with RFP support, deliverable requirements, & review by Gro

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### Facility Services Descriptions

<table>
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<tr>
<th>Service Type</th>
<th>Description</th>
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**Colors:**
- **Blue** = Included in YMCA Fair Share Support
- **Green** = Fee-for-Services (Below Market Rates)

**Dec. 2014**

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